



Health, Science & Nonprofit
Communications/Public Relations

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For Immediate Release

TARTAGLIA COMMS. TAPPED BY GORDON AND BETTY MOORE FOUNDATION

Will Focus on Foundation's Science Program

SOMERSET, NJ – February 17, 2014 - Tartaglia Communications, LLC has been named to support public relations for the Gordon and Betty Moore Foundation's Science Program. Intel co-founder Gordon and his wife Betty established the foundation to create positive change for future generations around the world and at home in the San Francisco Bay Area. The Moore Foundation is headquartered in Palo Alto, California.

“It is very exciting and a great honor for us to be selected by the Moore Foundation,” says Dennis Tartaglia, president, Tartaglia Communications. “We look forward to promoting the work of the foundation's science projects and grantees.”

“We're thrilled to be working with Tartaglia,” says Genny Biggs, communications officer at Moore, “and to be able to benefit from their skills, expertise and networks in the world of science communications.”

Tartaglia Communications and its principals have designed high-impact research communications programs for such clients as Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research. Tartaglia's foundation clients have included The Robert Wood Johnson Foundation, MetLife Foundation, Bristol-Myers Squibb Foundation, Bill and Melinda Gates Foundation and American Board of Addiction Medicine Foundation, among others.

The Moore Foundation's Science Program invests in the development of new technologies, supports the world's top research scientists and brings together new—often groundbreaking—scientific partnerships. The foundation's passion for discovery reflects that of its founders, Gordon and Betty Moore. The foundation supports emerging research across a range of scientific disciplines—research that is often so innovative and at such an early stage that it has been overlooked or underfunded.

Tartaglia Communications develops high-impact, strategic communications programs for health and science-focused organizations. The firm's principals draw on more than 30 years of experience and a network of contacts to deliver customized programs that help clients reach business, policy, educational and brand development objectives. The firm has designed award-winning campaigns for research and public policy organizations, as well as for biopharmaceutical startup companies, academic medical centers and hospitals, and nonprofit organizations working in health and science. Tartaglia's principals have earned more than two dozen awards, including the Public Relations Society of America's *Silver Anvil* and *Bronze Anvil*, PRWeek's *Healthcare Campaign of the Year* and the *HPRMS Award for Excellence in Public Relations*. Please visit www.TartagliaCommunications.com, or contact the firm at info@TartagliaCommunications.com or 732-545-1848. Follow Tartaglia Communications on Twitter, [@TartagliaComm](https://twitter.com/TartagliaComm) and [@TartagliaDen](https://twitter.com/TartagliaDen).

The Gordon and Betty Moore Foundation believes in bold ideas that create enduring impact in the areas of science, environmental conservation and patient care. Intel co-founder Gordon and his wife Betty established the foundation to create positive change around the world and at home in the San Francisco Bay Area. Science looks for opportunities to transform—or even create—entire fields by investing in early-stage research, emerging fields and top research scientists. The foundation's environmental conservation efforts promote sustainability, protect critical ecological systems and align conservation needs with human development. Patient care focuses on eliminating preventable harms and unnecessary healthcare costs through meaningful engagement of patients and their families in a supportive, redesigned healthcare system. Visit the Moore Foundation at www.Moore.org or follow [@MooreScientific](https://twitter.com/MooreScientific).

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